



Calgary Reggae Festival Society
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UNITY.ONELOVE

October 2011

Dear Friend,

The Calgary Reggae Festival Society (CRFS) requests your support again this year for our membership incentive benefits program.

The CRFS is a non-profit membership driven organization of individuals committed to the promotion of Reggae Music and Culture in Canada. Currently a membership fee of \$10.00, entitles a member to a discount on the admission into ReggaeFest and related events, notices on upcoming reggae events, notices about CRFS sponsored events and a discount at various local businesses. All membership fees cover operating and production costs of the annual festival. Memberships can be purchased on-line via PayPal and memberships are renewable on a yearly basis (November – October).

In an effort to introduce added benefits to our members, the CRFS has begun to compile a membership incentive benefits booklet with offerings for our valued members. We would love to open your business up to our members, and hope that you would be interested in extending an incentive or discount to the CRFS membership. In response to your support, we guarantee exposure to our members through our member updates and the membership incentive benefits booklet. Highlighted below are some of the benefits of joining the ReggaeFest family:

- Mention on our website with a link to your website on the membership page
- Acknowledgement in member updates
- Feature in the CRFS Membership Incentive Benefits Booklet

If you are willing to support the CRFS membership incentive benefits program please fill in the information below and email (crfinfo@ReggaeFest.ca) or fax (403.455.8033) back to us.

For further information on the Society or the membership incentive benefits program, contact Cindy Nield at crfinfo@ReggaeFest.ca or 403.355.5696.

Thank you for your support and consideration.

Sincerely,

Cindy Nield
Membership Coordinator

Business Name: _____

Contact Name: _____

Phone: _____ E-Mail: _____

Web Site: _____

Incentive Offer: _____

There is no fee for this service. This yearly incentive will run from November 1, 2011 - October 31, 2012 and can be renewed in November 2012.

Signature: _____